

**NOTICE OF INTENDED DECISION  
TO ENTER INTO A SINGLE SOURCE CONTRACT  
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

**AGENCY:** Early Learning Coalition of Pasco and Hernando Counties

**TITLE:** Online Flex Portal

Short description of the commodity or service desired: Utilization of software and support is essential to the work of the Coalition. Contractor must provide access to current software and modules to allow the Coalition to work more efficiently and have a greater impact on families in Pasco and Hernando Counties.

**CONTACT**

Name: Robyn Atkinson

Address: 12107 Majestic Blvd., Hudson, FL 34667

Telephone: 727-233-8291

Email: r.atkinson@elcph.org

Internal tracking number, if any:

DMS Single Source number, if applicable:

**Date posted: 8/27/2026    Time posted: 15 days**

**Commodity or Contractual Service** (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

On-going Software as a Service (SaaS) monthly hosting and support.

**Requestor** (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Pasco and Hernando Counties

**Performance and/or Design Requirements** (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

One Central Database. One Platform for multiple processes. Streamline processes that included ASQ, SR/VPK monitoring, grants, creating forms, surveys, campaigns and has a built in LMS. API compatible with other systems.

**Intended Single Source:**

Webauthor.com, LLC

**Price:**

\$48,000

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

The Webauthor FLEX platform is an online business tool that equips organizations with the capability to design, build, and implement customized online applications to meet virtually any demand. The built-in adaptive intelligence enables organizations to automate daily tasks, design custom forms, launch training programs, amass data, track, and record client activities, generate robust reports, collect, and store files, and track projects

The ELC community uses the platform to streamline and create efficiencies by better integrating data systems and ultimately reducing (eliminating) the need for data tracking spreadsheets. The solution is accessible by users anywhere (from any mobile device).

Key system attributes include the ability to

- ☐ Collect (Automate, filter and centralize data capture)
- ☐ Organize (Classify, categorize and arrange information)
- ☐ Access (View, manage and edit data from any device)
- ☐ Design (Customize grids, charts, forms and reports to showcase data) ☐ Build (Create and customize data tools with custom functions)
- ☐ Produce (Interpret and maximize data to improve goods and services).

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Robyn Atkinson-Integrity & Accountability Supervisor

LaTisha Bell-Finance Director

Steve Knobl-Executive Director

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:**

**Mail: 12107 Majestic Blvd., Hudson, FL 34667**

**Email: [r.atkinson@elcph.org](mailto:r.atkinson@elcph.org)**

**Fax: email only**